



Class: Box Braids



Pearl Njoku-Ejelike

Pearl – Hair Extensions Specialist, Natural Hair Advocate, Healthy Hair Educator, Speaker and Ela Lani Hair Extensions and Salon Chief Executive Officer. With a career that spanned several continents, plus a long list of runway, bridal gigs, Pearl has gained accolades from working with an array of international clients from News and television journalists, professionals, runway models, social media influencers and mermaid known as the @hfxmermaid.

Pearl commands excellence, from lengthening hair, adding volume and giving added confidence, she spends time to educate from behind the chair and on stage. Pearl Shares the Ela Lani principles and core values of product performance, environmental credibility alongside having a fashion focused vision. Her passion for natural hair education, and commitment to providing the very highest quality in tailored hair extension methods, education and product understanding has given her the role as a specialist in her field.

In Pearl's efforts to bring the wealth of knowledge she gained from her school Australian College of Hair Design and Beauty, and over 10 years of acquired knowledge in the industry, she sought the best in Halifax, collaborating to create and deliver great natural hairstyles, inspiration and insight into all aspects of natural hair in the Ela Lani Hair Salon.

See Pearl's Body of Work on Instagram @elalanisalon

Join her to explore the opportunities available to you, expand your knowledge of natural hairstyles and grow your clientele.



Class Description:

In this class you will learn the technique for Box Braids. This type of hair style is best described as “boxy”, consisting of square-shaped hair divisions. Box braids are generally created by using synthetic hair to add thickness as well as length. Because they are not attached to the scalp like other similar styles, box braids can be styled in a number of different ways. A great add-on service for hairstylists!

Cost: \$40.00 – *includes supplies needed for class*



Class Registration Information:

Location: Delta Beausejour Moncton
Address: 750 Main Street, Moncton

Date: Sunday October 27, 2019
• 9:00 am – 12:00 pm
• 1:00 pm – 4:00 pm

Event and class fees must be paid at the time of registration to secure seat.

To register, please contact:

Nova Scotia Cosmetology Members: (902) 468-6477 or toll free 1 (800) 765-8757
New Brunswick Cosmetology Members: (506) 458-8087 or 1 (800) 561-8087 (NB Only)