

Class: The 5 pillars of a solo esthetician's practice



Genevieve Albert Mawhinney

Genevieve has been actively involved in many in many areas of the beauty industry for the past decade, from sales to teaching and training. She has always been a trailblazer wanting to follow her own path, and when opening her solo business in 2015 she decided to try different ways to build her business, until she found the perfect strategies that made her reach her ideal revenue goals last year while living the life she always wanted for herself. Now, she wants to share it with other solo estheticians so that they can achieve the same for themselves!

Class Description:

The 5 pillars of a solo esthetician's practice by Genevieve Albert Mawhinney, B.A., Licensed Esthetician & Licensed Esthetics Instructor Level 2, owner of Genevieve Esthetics in Moncton, New-Brunswick.

This workshop is for solo estheticians who are either just starting, thinking of starting or already established and want more from their business. This workshop will take you through the essential building blocks of a successful solo esthetics practice.

1. Mindset: Overcoming common mental blocks
2. Focus: Navigating your business with a clear intention
3. Profitability: Determining your prices and working your numbers
4. Goals: Short-term and long-term planning
5. Clients: Building and retaining your clientele the right way

Class Registration Information:

Location: Delta Beausejour Moncton
Address: 750 Main Street, Moncton

Date: Sunday October 27, 2019
Time: 1:00 pm – 4:00 pm

Event and class fees must be paid at the time of registration to secure seat.

To register, please contact:

Nova Scotia Cosmetology Members: (902) 468-6477 or toll free 1 (800) 765-8757

New Brunswick Cosmetology Members: (506) 458-8087 or toll free 1 (800) 561-8087