

# L'ORÉAL PARIS PROFESSIONNEL

## Class: Discover Naturality



### ~ Karine Lajoie~

Karine has been a Hairstylist for 14 years and is also a Salon owner. Throughout the 14 years Karine has continually updated her skills, while also sharing with her team. Her passion for education and ongoing development has led her to her current role as a L'Oreal Professionnel Artistic Educator. Specializing in color and blonding allows Karine's clients to receive a customized and personalized color service. Karine brings motivation, excitement and passion to every class

## Class Description:

***Come experience the Botanea & Source Essentielle in a three-hour workshop. Learn how you can grow your business Drive traffic to your salon and retail, increase profit, capture clients focused on naturality and sustainability and offer an unforgettable experience!***

Learn about a new way to colour with Botanea, the first 100% herbal & vegan professional hair colour. Blends greys, reveals natural colour and luminous shine. Respects hair.

Introducing Source Essentielle, natural & vegan hair routines that perform truly natural and truly professional. Sustainably designed in square bottles, these products are stackable to reduce transportation emissions. 80-100% natural with aromatic floral inclusions. Refillable up to three times!

## Class Registration Information:

**Location:** Delta Beausejour Moncton

**Address:** 750 Main Street, Moncton

**Date:** Sunday October 27, 2019

**Time:** See below

***Important: L'Oreal - Discover Naturality is offering a morning and afternoon class, one in French, one in English. Please see times below.***

• 9:00 am - 12:00 pm - French

• 1:00 pm - 4:00 pm - English

***Event and class fees must be paid at the time of registration to secure seat.***

**To register, please contact:**

Nova Scotia Cosmetology Members: (902) 468-6477 or toll free at 1(800) 765-8757  
New Brunswick Cosmetology Members: (506) 458-8087 or 1 (800) 561-8087 (NB Only)