



Salon S.O.S.

Class: Salon S.O.S presents Social Media Mastery



~ Scott Moon~

Scott Moon co-founded Salon S.O.S to bring his 20 years of beauty industry experience, plus impressive marketing prowess, together to create incredible business development tools specifically designed for the salon industry. A marketing Major from McGill University and former winner of Strategy Magazine's *Marketing of the Year Award*, Scott's strategic, consumer-centric approach has helped numerous salons and spas, distributors and manufacturers grow their businesses. Scott is dedicated to adding value to the salon industry. A sought out speaker and thought leader, Scott infuses his passion and energy into innovative and empowering solutions for salons and spas across North America.

Class Description:

It's time to take your social media skills to the next level! Wouldn't it be nice to have your social media work for you instead of you simply working on social media?

In this action-packed segment, you will learn the skills to help you:

- Start with strategy "Important"
- Build and manage your online reputation
- Maximize your Instagram and Facebook success
- Prioritize your social media
- Make your social media posts more engaging
- Build your business with top tips using Facebook and Instagram

Class Registration Information:

Location: Delta Beausejour Moncton

Address: 750 Main Street, Moncton

Date: Sunday October 27, 2019

Time: 9:00 am – 12:00 pm

Event and class fees must be paid at the time of registration to secure seat.

To register, please contact:

Nova Scotia Cosmetology Members: (902) 468-6477

New Brunswick Cosmetology Members: (506) 458-8087