

#### From the Board



Members, I would like to welcome you to our new monthly newsletter!

Our goal with this monthly update is to keep our membership connected and informed with your association. This will be a resource for relevant and reliable information, along with our membership Facebook group. We will share both updates about the industry in New Brunswick, work that is happening on your behalf, and moments of celebration across the province.

During our board meeting this past week, the Board reviewed quarterly reports from our committees, and advanced preparations for the 2023 Annual General Meeting and the upcoming Gala next year. We also reviewed the association's ongoing government relations activities, including our updated legislation.

Our volunteer Board of Directors are an integral part of our professional association. As members of a professional Board, they perform an important role in decision-making for the organization, which requires integrity and confidentiality. We appreciate the role they play and their time and dedication, and I want to personally thank them for their commitment to our profession.

I also want to thank our members for your professionalism and dedication to our work. A cosmetologist is an important part of a network of care for our clients, and I am proud to be President of this Association. Thank you for your work and for being part of this community.

Paul Ouellette, President

#### License Renewal



Thank you to our members for a smooth license renewal for this year. With your license, you continue to uphold the professionalism of our industry.

More than just a legal requirement, your license demonstrates that you are part of a skilled trade which requires intense training, and that you are committed to public health and safety.

Did you know, with your license you get access to additional benefits?

<u>Click here to learn more about</u> member benefits!



# How our by-laws adapt to a changing industry

Have you ever wondered how our by-laws get changed? And why? As the industry evolves so should the training and sanitary requirement. As industry demands well trained professionals to provide the services, it is the responsibility of the association to ensure needs and training fall within the parameters of the legislation. The association also monitors industry concerns regarding a services.

A great recent example is the 2022 changes to the Lash & Brow license and including, Eyelash Technician and Creative Hairstylist. Lash and brow services generated a high-volume of concern from the public and the Board deemed that proposed changes to the by-laws were necessary. In response the following steps were taken:

### Esthetique Spa International



We were thrilled to get to participate in the Esthetique Spa International in Moncton on September 19th.

Thanks to all of the members who stopped by our booth to have a little fun and get a photo, like Vy and Maya here!

You lift up your clients and our industry every day! We're so proud of you!

## THE PROCESS

CANB Regulatory Changes to Lash & Brow Regulations 2022



#### ISSUE PRESENTED TO THE BOARD (NOV 2021)

 Board asked that an Ad Hoc committee be formed including School owner, aesthetician, lash and brow tech, and examiner

### COMMITTEE REVIEW AND CONSIDERATION (JAN - MARCH 2022)

- · Concerns and options discussed
- Development of proposed by-laws and policy changes





### PRESENTATION TO EXAMINING AND LICENSING COMMITTEE (APRIL 2022)

 Examining and Licensing Committee approved the proposed amendments and recommendations

#### PRESENTATION TO BOARD (APRIL 2022)

- · Board approval of proposed amendments
- Proposed amendments prepared for Annual General Meeting (AGM)





### PROPOSED AMENDMENTS PRESENTED AT AGM (MAY 2022)

 Proposed motions listed in CANB AGM newsletter

#### MEMBERS PASS MOTIONS

 Members in attendance at AGM pass the proposed motions



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MOTIONS BECOME LAW (MAY 28, 2022)



#### Love Shouldn't Hurt

In our line of work, we hear everything. The intimacy of what we do means that our clients' trust often extends beyond beauty.

We've partnered with the Love Shouldn't Hurt campaign to raise awareness among our members about domestic violence and what to do if you, someone you know, or a client may be experiencing domestic violence. They have excellent resources available and you are encouraged to check them out.

### Public Education Campaign



You may have noticed that we have started a public relations campaign to increase awareness about the professional nature of our industry, and that we are #RegulatedForAReason. Thanks to the members who have liked and shared these with your own networks. As your association, we are proud to share our story with the public.

