

Course Outline | Krista Leavitt - Curl Specialist's Guide to Creating The Best Waves For Hairstylists™

Course Title: Course #2 – Krista Leavitt - Curl Specialist's Guide to Creating The Best Waves For Hairstylists™

Instructor: Krista Leavitt

Instructor Contact Information: curlspecialist@gmail.com

About the Instructor: Krista Leavitt is a leading Canadian curl specialist. As an experienced Hair Stylist with primarily curly-hair clients, she has built a wealth of knowledge of various cutting techniques, curly-specific styling products and tools, and methods for curly hair care and maintenance. Through her integrated approach, Krista enables her students to better understand the unique properties of wavy, curly and super curly/tightly coiled hair and empowers them to cut and style with confidence.

Course Description:

Through an interactive presentation and the course e-book, stylists gain a better understanding of the unique considerations for wavy-hair clientele and the specific tools and techniques best suited for wavy hair styling, care, and maintenance.

Course Learning Objectives:

- Enable stylists to create their own personalized method for wavy-hair client interactions
- Broad overview of wavy hair styling techniques, product use and hair maintenance and care
- Understanding of wavy hair properties and how to reach full wave potential

Credit Hours Total: 7 hours

Course Cost: \$37.00 CAD (including tax).

Credential Achieved: Krista Leavitt - Curl Specialist's Guide to Your Best Waves™ Certificate

Course Structure and Format

Course Structure: 1 training course in video format (2.25 hours).

Course Format: Instructor-led tutorials and demonstrations (pre-recorded).

Course Delivery: Online. Unlimited access upon enrollment.

Course Schedule: Ongoing intake. Self-directed online learning. Self-paced.

Course Materials (Included):

- Remote online access to course on any device
 - *The Ultimate Wavy Hair Guide* Course Booklet (41-page e-book)
 - *Quick-style Guide*
 - Entrepreneurship resources for curly client consultation, media releases, client Washday Journal and a listing of programs and resources to build your business and brand
 - Direct access to ask Krista questions
 - Access to Krista's private Facebook group with diverse members of the curly hairstyling community
 - Audio version of *The Ultimate Wavy Hair Guide*
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Course Content**Curl Specialist's Guide to Your Best Waves (2.25 hours)**

- Cleansing and clarifying low and high porosity wavy hair
- Removing buildup and the importance of water
- Co-washing, conditioning and "Squish to Condish"
- Raking, rinsing and styling product application
- Drying techniques, removing moisture and ensuring a protein balance
- Treatment techniques for itchy, scaly, irritated and/or oily scalp
- Wavy hair styling techniques including pins, clips and finger coiling
- Transitioning to wavy hair
- Achieving Multiple Day Hair

Course Readings: *The Ultimate Wavy Hair Guide* and *Quick-style Guide*

Supplementary Video Content:

Over 4 hours of bonus videos and webinars on more specific aspects of wavy hair styling and maintenance.

A Wash Day Routine | A Blow Dry Routine | The Protein MisConception (webinar) | The Moisture MisConception (webinar)

Course Evaluation

Knowledge Tests: A comprehensive exam (25 questions) serves to test the knowledge and lessons learned by the student.

Before & After Assignment: The practical portion of this assignment is estimated at 2 hours. Students are required to demonstrate their practical knowledge of the wavy curl type. Submission must include an image showing the model's hair prior to applying course techniques, and after. Submission must also include an outline of the styling process used, styling products and amounts used to create the look in order to demonstrate applied learnings of the course.

Submission via email upon course completion to curlspecialist@gmail.com. Upon review, a certificate of completion will be awarded.