

Course Outline | Krista Leavitt - Curl Specialist's Styling Course for Hair Stylists

Course Title: Course #1 – Krista Leavitt - Curl Specialist's Styling Course for Hair Stylists

Instructor: Krista Leavitt

Instructor Contact Information: curlspecialist@gmail.com

About the Instructor: Krista Leavitt is a leading Canadian curl specialist. As an experienced Hair Stylist with primarily curly-hair clients, she has built a wealth of knowledge of various cutting techniques, curly-specific styling products and tools, and methods for curly hair care and maintenance. Through her integrated approach, Krista enables her students to better understand the unique properties of wavy, curly and super curly/tightly coiled hair and empowers them to cut and style with confidence.

Course Description:

Through filmed demonstrations, presentations and the course e-book, stylists gain a better understanding of the unique considerations for curly-hair clientele and the specific tools and techniques best suited for curly hair styling, care, and maintenance.

This fun, informative course was filmed primarily LIVE at Krista's *Love your Curls Class*, May 28th, 2017 at the Tom Morrison Theatre in Fredericton, N.B.

Course Learning Objectives:

- Enable stylists to create their own personalized method for curly-hair client interactions
- Broad overview of curly hair styling techniques, product use and hair maintenance and care for clients with wavy, curly, or super curly/tightly coiled hair
- Understanding of curly hair types, moisture levels, strand porosity and the impact of hormones, colour and styling on the hair

Credit Hours Total: 16 hours

Course Cost: \$111.00 CAD (including tax).

Credential Achieved: Krista Leavitt - Curl Specialist's Styling Course for Hair Stylists Certificate

Course Structure and Format

Course Structure: 6 individual training modules in video format, ranging in length from 17 to 32 minutes, plus over 5 hours of bonus video content. Time-stamped by topic.

Course Format: Instructor-led tutorials and demonstrations (pre-recorded).

Course Delivery: Online. Unlimited access upon enrollment.

Course Schedule: Ongoing intake. Self-directed online learning. Self-paced.

Course Materials (Included):

- Remote online access to course on any device
 - *Krista Leavitt - Curl Specialist's Styling Course for Hairstylists* Course Booklet (71-page e-book)
 - Quick-style guides for wavy, curly, super curly/tightly coiled hair types
 - Entrepreneurship resources for curly client consultation, media releases, client Washday Journal and a listing of programs and resources to build your business and brand
 - Direct access to ask Krista questions
 - Access to Krista's private Facebook group with diverse members of the curly hairstyling community
 - Written transcripts for each of the 6 main modules
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Course Content

Module 1: Back to Basics (17 min)

- Curly hair porosity, density and elasticity and the effects of applying colour
- How colouring, brushing, and styling can damage curly hair; the effects of hormones
- Multiple Day Hair maintenance

Module 2: Cleansing and Conditioning (19 min)

- Demonstration on wavy hair model
- Hair cleansing, removing buildup and the importance of water
- Co-washing, conditioning and "Squish to Condish"
- Raking, rinsing and when to apply styling products

Module 3: Product Application – Part 1 | Wavy Hair (20 min)

- Product application techniques including finger combing, Rake & Shake, "prayer hands", and Scrunch & Glide
- Volume creation, hair parting, leaning, micro-pumping and finger coiling
- Towel drying curly hair and clip use

Module 4: Product Application – Part 2 | Curly Hair (32 min)

- Demonstration on curly hair model
- Hair type identification, and the pH of hair
- Cleansing with "No Poo" method

- Dry scalp, shedding, hair loss and growth
- Raking in conditioner and leave-in treatments
- Retaining length when drying curls; diffusing, air and hood drying
- Product application techniques including setting curls with gel and the “Milk the Cow” technique

Module 5: Diffusing, Clipping & Volumizing Techniques (25 min)

- Benefits and limitations of each drying method (air drying, hood drying, diffusing, or a combination)
- Diffusing techniques and using a pick comb
- Krista’s “Low & Slow” method
- Clipping techniques including roller jaw clamps, duck bill clips, DevaClips and pin curl clips
- Air drying and hood drying techniques

Module 6: Extra Tips, Refreshing Hair and Kids Curls (19.5 min)

- Demonstration on super curly/tightly coiled model
- Use of the “Breaking the Cast” and “Smasters” technique
- Removing clips and teasing hair for volume
- “Pre -Poo” technique and Multiple Day Hair maintenance
- Kids curls

Course Readings: *Krista Leavitt - Curl Specialist’s Styling Course for Hairstylists*

Supplementary Video Content:

Over 5 hours of bonus videos and webinars on more specific aspects of curly hair styling and maintenance.

Dry Haircut Demo | Cleansing at the Sink | Conditioner, Squish-to-Condish, & Leave-ins | Product Application Methods | Product Application Overview | Removing Excess Moisture | Clipping – Part 1, 2, and 3 | Diffusing, The Pick Trick & Techniques for Volume | Breaking the Product Cast | Refreshing Multiple Day Hair | Event Modules – Hair Makeover Results | The Protein MisConception (webinar) | The Moisture MisConception (webinar)

Course Evaluation

Knowledge Tests: A short quiz (8 to 10 questions) accompanies each module of the course to test the knowledge and lessons learned by the student.

Before & After Assignment: A series of 3 images showing the model’s hair prior to applying course techniques, and after. Students are required to demonstrate their practical knowledge

of the 3 primary curl types: wavy, curly, super curly/tightly coiled. Submissions must also include an outline of the styling process used, styling products and amounts used to create the look in order to demonstrate applied learnings of the course.

The practical portion of this assignment is estimated at 2 hours per hair type (6 hours total). Submission via email upon course completion to curlspecialist@gmail.com. Upon review, a certificate of completion will be awarded.