

“We are regulated because you are worth it.”

Cosmetologist Association of New Brunswick launches public education campaign

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The Cosmetologist Association of New Brunswick (CANB) has launched a public education campaign about the regulated nature of their industry and to encourage New Brunswickers to check if their stylist, lash technician, esthetician, depilatory and hair removal specialist, manicurist, pedicurist, and makeup artist is licensed.

“Many New Brunswickers don’t know that cosmetology is a regulated industry in our province, and regulated for a reason,” said Gaye Cail, Executive Director of CANB. “It is easy to check if your practitioner is licensed, or find a licensed practitioner in your area.”

CANB recommends that clients check on <https://canb.ca/search> to verify that their cosmetologist has an up-to-date license, or find a licensed practitioner.

Cosmetology often involves the application of chemicals and dyes, use of specialized tools and instruments, extreme heat, and all while a client may be in a vulnerable position. In order to protect the public and maintain professional standards within the industry, the province of New Brunswick followed the lead of many other jurisdictions in North America to regulate the industry. Through a legislative act passed in February 1998, the Cosmetology Association of New Brunswick became responsible for administering professional licenses, conducting health inspections, overseeing training and requirements, and cracking down on unlicensed practitioners - all in the name of public protection.

The CANB is a regulated professional body that includes more than 8,000 registered members. These members are hairstylists, aestheticians, nail technicians, make-up artists, technical cutting stylists, and depilatory and lash and brow technicians. About 70 percent of members are self-employed and more than 80 percent are women.

Regular training involves infectious disease control, sanitation and hygiene of tools and equipment, safe chemical mixing and application, burn and cut prevention, and many other practices to keep their clients safe. In many cases, [licensed cosmetologists work directly with medical professionals, such as dermatologists, to support their patients](#) and [cosmetologists perform services for their clients as part of medical treatments](#). Medical professionals, such as optometrists, [recommend ensuring engaging with licensed cosmetologists on delicate procedures involving the eyes, such as lash extensions](#).



[In other jurisdictions where cosmetology is unregulated, or has been deregulated, clients risk their health and safety not knowing what kind of training or safety standards their practitioner has had.](#)

“We are fortunate to have a regulated industry in this province,” said Cail. “We want to say to our clients and our professionals: ‘we are regulated because you are worth it.’”

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