



Dear member,

As I send this note to you, the province of New Brunswick is announcing that they are implementing Level 3 Covid measures to protect our healthcare system from being overwhelmed. We were informed of these measures today and wanted to share what we know with you as soon as possible.

Today's announcement marks the strongest measures New Brunswick has put in place since 2020 and we know that your businesses will be impacted. This continues to be a stressful time on many levels with simultaneous concerns about your health, loved ones, and businesses.

Level 3 measures involve many restrictions on activities, including that all non-essential businesses will have to close temporarily. Where we have seen unfair treatment of our industry during past Covid closures, your businesses will be treated equally in this instance due, in part, to the efforts of our association to educate the government about your work and lobby for your interests.

We want to ensure that you are aware of the federal support for businesses which remains available for you to access and aims to offset some of the economic losses due to Covid. We have highlighted some programs here, with links to get more information:

- **Extending the Canada Recovery Hiring Program:** On November 24, 2021, the government introduced the necessary legislation to extend the Canada Recovery Hiring Program until May 7, 2022, for eligible employers with current revenue losses above 10%, and to increase the subsidy rate to 50%.
- **The Hardest-Hit Business Recovery Program** provides support through wage and rent subsidies to organizations that have faced deep losses, with a subsidy rate of up to 50%.
- **The Local Lockdown Program** provides organizations that face new local lockdowns with up to the maximum amount available through the wage and rent subsidy programs.
- **The Highly Affected Sectors Credit Availability Program (HASCAP)** has been extended to March 31, 2022.

Please remember that we are all in this together, to come out of this global pandemic healthy, safe, and optimistic about the future. I am available to answer any questions or concerns anytime; do not hesitate to reach out.

Thank you,

Gaye Cail

Executive Director

Cosmetology Association of New Brunswick

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